

“Thank you Mom, for my Life”

Design a Billboard Contest

Sponsored by Jackson Right to Life

This Design a Billboard Contest is open to all students in Jackson County from grades 7 to 12.

The theme for this Contest is: “Thank you Mom, for my Life!” We want to see this message, along with your interpretation and inspiration of this message. Artwork can be realistic or abstract.

Grand prize entry will receive \$500 prize, plus be able to help the artists at Adams Outdoor to transform their artwork to be billboard ready and be displayed in Jackson County. Second prize is \$300 and third prize entry will receive \$100 prize.

Artwork must be two dimensional, placed on paper or poster board no larger than 22” long and 14” high. Students are encouraged to use bold colors and strong lines, for definition and ease of interpretation of a driver with a road’s eye view of a highway billboard. Generally speaking, a motorist has 5-7 seconds to view a billboard.

Accepted mediums for the two-dimensional artwork are as follows:

- *Paintings: oil, acrylics, watercolor, etc.
- *Drawings: colored pencil, pencil, ink, marker, pastels, charcoal
- *Collages: must be two dimensional
- *Prints: lithographs, silkscreen, block prints
- *Mixed Media: use of more than two mediums such as pencil, ink, watercolor...
- * Computer Generated art
- *Photographs

Each entry must be **original** in concept, design, and execution and may not violate U.S. copyright laws. Any entry that has not been copied from an existing photo or image (including a painting, graphic, characters from television shows, movies, or books, video games or advertisement) that was created by someone other than the student is a violation of the competition rules and **will not** be accepted.

Work entered must be in the original medium (that is, not a scanned or copied reproduction of a painting or drawing). One entry per student.

Artwork will be displayed in designated areas around Jackson County for exhibition, and **cannot** be returned to the students either. Students should, therefore, submit artwork they will not need for other purposes. All design artwork submitted will be property of Jackson Right to Life.

Judging Criteria: The Jackson County Right to Life Board will review artwork based on the following criteria:

- *Message displayed
- *Interpretation of the theme
- * Technical skill
- *Originality

Submission of Artwork will take place from March 1st 2017 through March 10th 2017. All entries must be received at Jackson Right to Life, address: 317 W. Washington, Jackson MI 49201 by 5 pm (EST) March 10th 2017. Please call 517-784-1300 to arrange an appointment to drop off artwork.

Notification of the 3 finalists will be selected, and on April 18th 2017, the Grand prize finalist will be announced at a Jackson Right to Life sponsored event. (Time and place to be announced).

Submission of artwork: Artwork must have a label, applied to the back of the artwork, the student's name, address, phone number, and brief description of the artwork.

January 2017

Dear School Administration and Art Department,

Jackson Right to Life is happy to announce, for the first time, the “Design a Billboard” contest. It is open to all Jackson County students from 7th to 12th grades. We are asking art instructors to allow this information to be presented to students in their classes, and be willing to allow this opportunity for art students to participate in this contest, and possibly supplement their art class curriculum.

The topic for the contest is: “Thank you Mom, for my life!” Students have the creative and artistic opportunity of expressing this message for Mother’s Day 2017, thanking and appreciating their mothers.

Grand prize winner will receive \$500, plus will have the opportunity to help the artists at Adams Outdoor re-create their artwork to be billboard ready, and to be viewed by thousands of people a day! Second prize is \$300 and third prize \$100.

Rules for this contest can be duplicated and passed out to students, or you can ask for more copies of contest rules from our non-profit organization. This Contest will be advertised in the local media and local newspapers. Submission of art work will take place from March 1st to March 10th 2017. The three finalists will be selected by April 18th, 2017 at a Jackson Right to Life sponsored event in April.

Each entry must be original in concept, design, and execution and may not violate U.S. copyright laws. All art work entries will be property of Jackson Right to Life, and cannot be returned. Students, therefore, should submit artwork they will not need for other purposes.

If you have any questions, or to schedule a drop off day for artwork please feel free to call Fr. Dusan Koprivica at 517-812-1004, or Kathy Potts at 517-784-1300.

We thank you in advance for allowing art students to express their inner creativity in paying tribute to their #1 fan, Mom, and be able to touch other lives through art in Jackson County.

Sincerely,

Jackson Right to Life Board
517-784-1300
Director@jacksonforlife.org